

Project on Europe and the Transatlantic Relationship

Belfer Center for Science and International Affairs

IN COLLABORATION WITH

The Rafael del Pino Foundation

PRESENT

Global Civil Society Seminar

FACULTY CHAIR

Nicholas Burns

Harvard Kennedy School

ACADEMIC DIRECTORS

Marta Rey-García

University of A Coruña

COORDINATOR

Erika Manouselis

Harvard Kennedy School

Sebastián Royo

Harvard University

Harvard Kennedy School
79 John F. Kennedy Street, Cambridge, MA, 02138
Room 1: Nye A, Taubman Building, Fifth Floor
Room 2: One Brattle Square Rm 350, Third Floor

September 16–19, 2019

AGENDA

Day 1. Monday, September 16th

- 9:00–9:45** **Introductory remarks**
- 9:45–10:30** **Opening and Welcome and Group photo**
- 10:30–12:30** **“Civil Society, Civil Resistance, and the Future of Unarmed Dissent”**
Erica Chenoweth, Professor of Public Policy at Harvard Kennedy School
- 12:30–13:30** **Lunch**
- 13:30–15:30** **“Strategies for Generating Evidence about Effectiveness”**
Julie Boatright Wilson, Harry S. Kahn Senior Lecturer in Social Policy at Harvard Kennedy School
- 15:30–16:15** **Coffee break**
- 16:15–18:15** **“Reclaiming Civil Society & Democracy In An Ever Changing World: Building Movements, Creating On the Ground Impact, and Systems Change”**
Jim Bildner, Adjunct Lecturer in Public Policy at Harvard Kennedy School

Day 2. Tuesday, September 17

Please note this day will be in Room 350

- 9:30–11:30** **“Be Reasonable, See It My Way! Psychological Barriers to Effective Dialogue”**
Julia Minson, Associate Professor of Public Policy at Harvard Kennedy School
- 12:30–13:30** **Lunch**
- 13:30–15:30** **“Challenges Faced by Civil Societies Around the World”**
Robert Livingston, Lecturer in Public Policy at Harvard Kennedy School
- 15:30–16:00** **Coffee break**
- 16:00–18:00** **“The Secret of Prosperity and the Role of Civil Society”**
Ricardo Hausmann, Professor of the Practice of Economic Development at Harvard Kennedy School

Day 3. Wednesday, September 18

- 9:00–13:00** **Field visit: MIT’s social innovation initiatives**
- 13:00–14:00** **Lunch**
- 14:00–15:30** **“Truth and Trust in a Polarized Age”**
Nancy Gibbs, Director of the Shorenstein Center and visiting Edward R. Murrow Professor of Practice of Press, Politics and Public Policy at Harvard Kennedy School
- 15:30–16:00** **Coffee break**
- 16:00–18:00** **“Measuring Social Change in a Complex World”**
Alnoor Ebrahim, Professor at the Fletcher School of Law and Diplomacy at Tufts University

Day 4. Thursday, September 19

- 9:00–11:00** **“Social Movements Drive Social Innovation for the Urban Poor: Inclusive Cities for Informal Settlements and Informal Livelihoods”**
Martha Chen, Lecturer in Public Policy at Harvard Kennedy School
- 11:00–12:00** **Wrap-up Session**

- 12:00–2:30** **End of seminar**

BIOGRAPHIES OF LECTURERS

Jim Bildner is an Adjunct Lecturer in Public Policy at Harvard Kennedy School and a Senior Research Fellow at the Hauser Institute for Civil Society and the Center for Public Leadership at Harvard University. At the Kennedy School, his research interests include understanding the role of private capital in solving public problems, extending the capacity of foundations to solve complex societal issues and the sustainability of public and private systems when governments disinvest in these systems. His course load includes co-teaching Public Problem Solving and Philanthropy. In addition, he serves as the Managing Partner at the Draper Richards Kaplan Foundation where he focuses on investing in domestic nonprofits and social enterprises that are working to solve complex issues including systemic poverty, food insecurity, access to healthcare, homelessness, community development and second generation strategies to address these issues.



Martha Chen is a Lecturer in Public Policy at the Harvard Kennedy School, an Affiliated Professor at the Harvard Graduate School of Design, and International Coordinator of the global research-policy-action network Women in Informal Employment: Globalizing and Organizing (WIEGO). An experienced development practitioner and scholar, her areas of specialization are employment, gender, and poverty with a focus on the working poor in the informal economy. Before joining Harvard in 1987, she had two decades of resident experience in Bangladesh working with BRAC (now the world's largest non-governmental organization) and in India, where she served as field representative of Oxfam America for India and Bangladesh. Marty received a PhD in South Asia Regional Studies from the University of Pennsylvania. She is the author and editor of numerous books including Bridging Perspectives: Labour, Informal Employment, and Poverty (co-edited with Namrata Bali and Ravi Kanbur), The Progress of the World's Women 2005: Women, Work and Poverty (co-authored with Joann Vanek, Francie Lund, James Heintz, Renana Jhabvala and Chris Bonner), Mainstreaming Informal Employment and Gender in Poverty Reduction (co-authored with Marilyn Carr and Joann Vanek), Women and Men in the Informal Economy: A Statistical Picture (co-authored with Joann



Vanek and others) and Perpetual Mourning: Widowhood in Rural India. Dr. Chen was awarded a high civilian award, the Padma Shri, by the Government of India in April 2011; and a Friends of Bangladesh Liberation War award by the Government of Bangladesh in December 2012.

Erica Chenoweth is the Berthold Beitz Professor in Human Rights at Harvard Kennedy School and a Susan S. and Kenneth L. Wallach Professor at the Radcliffe Institute for Advanced Study. Her research focuses on political violence and its alternatives. Foreign Policy magazine ranked her among the Top 100 Global Thinkers of 2013. She also won the 2014 Karl Deutsch Award, given annually by the International Studies Association to the scholar under 40 who has made the most significant impact on the field of international politics or peace research. Her next book, Civil Resistance: What Everyone Needs to Know (Oxford, 2019), explores in an accessible and conversational style what civil resistance is, how it works, why it sometimes fails, how violence and repression affect it, and the long-term impacts of such resistance.



Alnoor Ebrahim is a professor at The Fletcher School of Law and Diplomacy. His current research addresses two core dilemmas of accountability facing social enterprises, nonprofit organizations, and public agencies: How should they measure and improve their performance? How should they address competing demands for accountability from diverse stakeholders? These questions are addressed in his new book, "Measuring Social Change: Performance & Accountability in a Complex World," (Stanford University Press, 2019). He is also author of the award-winning book, "NGOs and Organizational Change: Discourse, Reporting, and Learning," and is co-editor of "Global Accountabilities: Participation, Pluralism, and Public Ethics," (both with Cambridge University Press). Professor Ebrahim presently serves on advisory boards to the Global Impact Investing Network and Acumen Fund on the topic of impact measurement, and he previously served on a working group established by the G8 to create global guidelines on social impact measurement. He has also worked with the NGO Leaders Forum, an annual gathering of CEOs of the largest humanitarian development organizations based in the U.S. His previous research on accountability mechanisms within the World Bank led to a congressional testimony on improving the Bank's information



disclosure policy. Alnoor teaches courses on leadership and strategy, and also co-chairs an executive education program at the Harvard Kennedy School for the Schwab Foundation's social entrepreneurs.

Nancy Gibbs is the director of the Shorenstein Center and the visiting Edward R. Murrow Professor of Practice of Press, Politics and Public Policy. Until September 2017, she was Editor in Chief of *TIME*, directing news and feature coverage across all platforms for more than 65 million readers worldwide, as well as Editorial Director of the Time Inc. News Group. Gibbs was named *TIME*'s 17th editor in September 2013, the first woman to hold the position, and remains an Editor at Large. Under her leadership, *TIME*'s digital audience grew from 25 to 55 million, video streams passed 1 billion a year, and *TIME* won a primetime Emmy award for its two-part "A Year in Space" documentary, produced with PBS. During her three decades at *TIME*, she covered four presidential campaigns and is the author of more cover stories than any writer in *TIME*'s near-100 year history, including the black-bordered "September 11" special issue, which won the National Magazine Award in 2002. Gibbs has also served as a consultant to CBS News and an essayist for the News Hour on PBS. She is the co-author, along with Michael Duffy, of two best-selling presidential histories: *The President's Club: Inside the World's Most Exclusive Fraternity* (2012), which spent 30 weeks on the New York Times Bestseller list, and *The Preacher and the Presidents: Billy Graham in the White House* (2007).



Ricardo Hausmann, is the former Director of Harvard's Center for International Development and Professor of the Practice of Economic Development at the Kennedy School of Government. He also teaches a capstone course on the MPAID program. Previously, he served as the first Chief Economist of the Inter-American Development Bank (1994-2000), where he created the Research Department. He has served as Minister of Planning of Venezuela (1992-1993) and as a member of the Board of the Central Bank of Venezuela. He also served as Chair of the IMF-World Bank Development Committee. He was Professor of Economics at the Instituto de Estudios Superiores de Administracion (IESA) (1985-1991) in Caracas, where he founded the Center for Public Policy. His research interests include issues of growth, macroeconomic stability, international finance, and the social dimensions of development. He holds a PhD in economics from Cornell University.



Robert W. Livingston is a Lecturer of Public Policy at Harvard University's John F. Kennedy School of Government. Prior to joining Harvard, he held full-time faculty positions at the University of Wisconsin-Madison, the Kellogg School of Management at Northwestern University, and the University of Sussex in England, where he was also Director of the Centre for Leadership, Ethics, and Diversity (LEAD). In addition, he has held visiting faculty positions at Princeton University and Carnegie Mellon University. Broadly speaking, Dr. Livingston's research focuses on diversity, leadership, and social justice. His work has been published in multiple top-tier academic journals such as the *Journal of Personality and Social Psychology*, *Personality and Social Psychology Bulletin*, *Psychological Science*, and the *Journal of Experimental Social Psychology*, and has been featured in prominent media outlets such as the *New York Times*, *Wall Street Journal*, *Washington Post*, *BBC*, *Newsweek*, *Forbes*, *Bloomberg Businessweek*, *Financial Times*, *ABC News*, *The Guardian*, *CNN*, *Yahoo*, and *MSNBC*. He has also authored several book chapters and co-edited an award-winning book on social identity and intergroup relations (with Roderick Kramer at Stanford University).



Julia Minson is an Assistant Professor of Public Policy at the Harvard Kennedy School of government. She is a social psychologist with research interests in conflict, negotiations and judgment and decision making. Her primary line of research addresses the "psychology of disagreement" – How do people engage with opinions, judgments and decisions that are different from their own? She explores this theme in the context of group decision making to uncover the psychological biases that prevent managers, consumers, and policy-makers from maximizing the benefits of collaboration. She also studies the conditions that make people willing to listen and be receptive to views and opinions they strongly oppose on political and social topics. Much of Julia's research is conducted in collaboration with the graduate and post-doctoral members of MC² – the Minson Conflict and Collaboration Lab.



Julie Boatright Wilson is the Harry Kahn Senior Lecturer in Social Policy. She is the Faculty co-Chair of two Harvard Kennedy School executive programs: Performance Measurement for Effective Management of Nonprofit Organizations (joint with Harvard Business School) and Leading Successful Social Programs: Using Evidence to Assess Effectiveness. Her teaching and research focuses on poverty policy, family policy, and child welfare and juvenile justice issues. She also teaches courses in research design and research methods. Among her recent projects are several case studies on adoption from public agencies, child welfare and juvenile justice reform, and community-based strategies for strengthening families' capacities to parent. Wilson spent three years at the New York State Department of Social Services, where she directed the Office of Program Planning, Analysis, and Development.



BIOGRAPHIES OF ORGANIZERS

Project on Europe and the Transatlantic Relationship

Nicholas Burns is the Roy and Barbara Goodman Family Professor of the Practice of Diplomacy and International Relations at the Harvard Kennedy School. He is the founder and Faculty Chair of the Future of Diplomacy Project and Faculty Chair of the Project on Europe and the Transatlantic Relationship. He serves on the Board of Directors of the Kennedy School's Belfer Center for Science and International Affairs, is a Faculty Affiliate of the Middle East Initiative, and is a Faculty Associate at Harvard's Weatherhead Center for International Affairs. Burns is Executive Director of the Aspen Strategy Group and Aspen Security Forum, Senior Counselor at the Cohen Group, and serves on the Board of Directors of Entegris, Inc. He is Chairman of the Board of Our Generation Speaks, which seeks to bring together young Palestinians and Israelis in common purpose. He is Chairman of the American Ditchley Foundation and serves on the Board of Trustees of Boston College. He also serves on the boards of several non-profit organizations, including Special Olympics International, the American School of Classical Studies in Athens, the Center for the Study of the Presidency and Congress, Refugees International, The Trilateral



Commission, the Richard C. Lounsbery Foundation, the Atlantic Council, America Abroad Media, the Association of Diplomatic Studies and Training, the Appeal of Conscience Foundation, the Boston Committee on Foreign Relations, the Gennadius Library, the NATO Cyber Center of Excellence, and the Foreign Policy Association's Great Decisions Television Advisory Board. He serves on the Panel of Senior Advisors at Chatham House: the Royal Institute of International Affairs. He is a member of the Committee on Conscience of the United States Holocaust Memorial Museum, the American Academy of Arts and Sciences, the Council on Foreign Relations and the Order of Saint John. He is also a Fellow of the Massachusetts Historical Society. He is a life-long member of Red Sox Nation.

Cathryn Clüver Ashbrook is the founding Executive Director of the Future of Diplomacy Project, which examines the challenges to negotiation and statecraft in the 21st century, and the Project on Europe and the Transatlantic Relationship. She looks back on a ten-year career in international journalism and communications, during which she covered global affairs, most notably EU politics and business and the aftermath of September 11th, working as a producer and writer for CNN-International based in Atlanta and London. She served on the management team of the European Policy Centre in Brussels, where she was the Deputy Editor of its public policy journal, Challenge Europe and the think tank's Communications Director, before joining Roland Berger Strategy Consultants as Senior Journalist and consultant in 2005. There, she worked on public policy issues (demographic change, urban competitiveness, green energy) and advised both the consultancy's Chinese and French offices on branding and communication strategies. In 2009 she served in the second Bloomberg mayoral administration, where she implemented an online program for New York City's 1.8 million limited-English-proficiency migrants to access essential public services.



Erika Manouselis is the Project Coordinator for the Future of Diplomacy Project and for the Project on Europe and the Transatlantic Relationship. Previously, she worked as an advisor and speechwriter at the Permanent Mission of Brazil to the UN. She holds a B.A. in Classics and political science with honors from Brown University and an MPhil in Political Thought and Intellectual History from the University of Cambridge.



Academic Directors

Marta Rey-García (Ph.D., Complutense University, Madrid; MBA, Columbia University, NY) is tenured Associate Professor of Management at the School of Economics and Business of the University of A Coruña (UDC), Spain. Since 2011 she is the director of the Inditex-UDC Chair of Sustainability and of its Graduate Course on Sustainability and Social Innovation. She has authored over a hundred publications on governance of civil society organizations, nonprofit management, philanthropy, corporate social responsibility and sustainability, and social innovation. Her academic articles have appeared on *Supply Chain Management: an International Journal*, *Journal of Comparative Policy Analysis: research and practice*, *Nonprofit and Voluntary Sector Quarterly*, *American Journal of Evaluation*, *American Behavioral Scientist*, *Management Decision*, *Voluntas*, or *Nonprofit Management & Leadership*. She is international researcher of the Canadian Philanthropy Partnership Research Network (PhiLab). She has extensive management and consultancy experience in the nonprofit sector, and as guest lecturer in executive programs aimed at nonprofit practitioners. She is founding board member of the European Research Network on Philanthropy (ERNOP), and serves on the editorial boards of the *International Review on Public and Nonprofit Marketing* and *Revista de Economía ICE*. Previous positions include director (CEO) of the Barrie Foundation (1996-2008), and member of the advisory boards of the Spanish Association of Foundations and the Rafael del Pino and Compromiso y Transparencia Foundations.



Sebastián Royo is currently a Visiting Scholar at Harvard University's Minda de Gunzburg Center for European Studies. He is a Professor in the Department of Political Science & Legal Studies at Suffolk University in Boston, USA, where served as Acting Provost between August 2016 and August 2019. Royo's articles and reviews on comparative politics have appeared in *Comparative Political Studies*, *European Journal of Industrial Relations*, *PS: Political Science and Politics*, *West European Politics*, *South European Society and Politics*, *Democratization*, *Mediterranean Quarterly*, *SELA*, *FP*, *Perspectives on Politics*, and other publications. His books include *From Social Democracy to Neoliberalism: The*



Consequences of Party Hegemony in Spain, 1982-1996 (2000), *A New Century of Corporatism? Corporatism in Southern Europe: Spain and Portugal in Comparative Perspective* (2002), *Spain and Portugal in the European Union: The First Fifteen Years* (ed. with P. Manuel, 2003); *Portugal, Espanha e a Integração Europeia: Um Balanço* (ed. 2005); *Varieties of Capitalism in Spain* (2008); *Lessons from the Economic Crisis in Spain* (2013), and *Portugal, Forty-Four Years After the Revolution* (ed. 2018). Royo is a Senior Research Associate at the Elcano Royal Institute in Madrid, and an and local affiliate at the Minda de Gunzburg Center for European Studies at Harvard University, where he is the co-chair of the Europe in the World Seminar. He is the founder and co-chair of the American Political Science Association's Iberian Studies Group, and serves in the editorial boards of *South European Society & Politics* and *esglobal.org*.

Rafael Del Pino Foundation

Oihana Basilio is the Director of Research and Online Programs at the Rafael del Pino Foundation and Lecturer at the Autonomous University of Madrid. She holds a PhD in Economics from the Autonomous University of Madrid, a MSc in Economics and Management of Innovation, a MSc in Society, Science and Technology from the European Inter-University Association and a Bachelor's Degree in Economics from the University of the Basque Country.



Vicente J. Montes Gan holds a Bachelor in Economics (Autónoma University of Madrid), a Doctorate of Philosophy (School of Law, Complutense University of Madrid) and is Member of the European Academy of Sciences and Arts. He is member of the Spanish State Economist and Trade Specialist Corps, Officer of the Royal Order of Isabel La Católica, Leão de Oro of the Republic of Angola (AIA) and I Essay Prize Casa África. He is the Director (CEO) of the Rafael del Pino Foundation, Vicepresident of the Spanish Association of Foundations, Founder and President of the NGO Liberdóm, member of the Board of Trustees of the NGO Flying Doctors AMREF HEALTH AFRICA, and member of the Editorial Boards of the academic magazine *Información Comercial Española*. Previous positions include: Vice-president of the UN Global Compact Spanish Network; President



of the Spanish State Economists & Trade Specialist Association; Economic and Commercial Counsellor at the Embassy of Spain in Angola, Namibia, Congo, DR Congo, São Tome and Principe and Zambia; Director at ICEX; and Deputy Director General of the Spanish Court of Competition. He has also been Professor of Economic Analysis (Carlos III University of Madrid) and Chairman of the Department of Economics of the Ateneo de Madrid.



HARVARD Kennedy School

BELFER CENTER

for Science and International Affairs

Project on Europe and the Transatlantic Relationship



FUNDACIÓN

RAFAEL
DEL PINO