Workshop in Global Leadership VI

FACULTY CHAIR
Nicholas Burns
Goodman Family Professor of the Practice of Diplomacy and International Relations

ACADEMIC DIRECTOR
Manuel Muñiz
Rafael del Pino Professor of the Practice of Global Transformation

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September 16–19, 2019
AGENDA

DAY 1. MONDAY, SEPTEMBER 16
The Future of Global Affairs: An American Perspective

9:00–9:30 Welcome

9:30–11:30 “Europe's Challenges in a World of Turmoil”
Karl Kaiser, Adjunct Professor, Fellow, Project on Europe and the Transatlantic Relationship, Harvard Kennedy School

11:30–13:00 Lunch

13:00–15:00 “Global Trends 2019”
Nicholas Burns, Roy and Barbara Goodman Family Professor of the Practice of Diplomacy and International Relations, Harvard Kennedy School

15:00–16:00 Group photo and Coffee break

16:00–18:00 “The Future of Liberal Democracy”
Jane Mansbridge, Adams Professor of Political Leadership and Democratic Values, Harvard Kennedy School

18:00 Free afternoon and dinner

DAY 2. TUESDAY, SEPTEMBER 17
Europe, Latin America and the Middle East

9:30–11:30 “Technology, 5G and the Europe-US Alliance”

11:30–13:00 Lunch

Ricardo Hausmann, Professor of the Practice of Economic Development, Harvard Kennedy School

15:30–16:00 Coffee break

16:00–18:00 “Cybersecurity in the Age of Big Data”
Bruce Schneier, Adjunct Lecturer in Public Policy, Harvard Kennedy School

DAY 3. WEDNESDAY, SEPTEMBER 18
China and the Technological Revolution

9:00–11:00 “The Rise of China and its Implications”
Joseph Nye, University Service Distinguished Professor, Harvard Kennedy School

11:00–12:30 Learning From Harvard’s “Great Negotiators” I
James Sebenius, Gordon Donaldson Professor of Business Administration, Harvard Business School

12:30–13:00 Brown bag Lunch

13:00–14:00 Learning From Harvard’s “Great Negotiators” II
James Sebenius, Gordon Donaldson Professor of Business Administration, Harvard Business School

14:30–16:00 “Cybersecurity in the Age of Big Data”
Bruce Schneier, Adjunct Lecturer in Public Policy, Harvard Kennedy School

16:30–17:45 “The Unraveling of the Middle East”
Meghan O'Sullivan, Kirkpatrick Professor of the Practice of International Affairs, Harvard Kennedy School

DAY 4. THURSDAY, SEPTEMBER 19
Globalization and its Discontents

9:00–11:00 “The Global Economy: Prospects and Perils”
Jason Furman, Professor of the Practice of Economic Policy, Harvard Kennedy School

11:00–12:30 Debriefing Session

12:30–13:00 Diplomas

13:00–14:00 Lunch and Farewell
Nicholas Burns is the Roy and Barbara Goodman Family Professor of the Practice of Diplomacy and International Relations at the Harvard Kennedy School. He is the founder and Faculty Chair of the Future of Diplomacy Project and Faculty Chair of the Project on Europe and the Transatlantic Relationship.

Burns is Director of the Aspen Strategy Group, Senior Counselor at the Cohen Group, and serves on the Board of Directors of Entegris, Inc. Burns served in the United States government as a career Foreign Service Officer. He was Under Secretary of State for Political Affairs from 2005 to 2008; the State Department’s third-ranking official. He was U.S. Ambassador to NATO (2001-2005), Ambassador to Greece (1997-2001) and State Department Spokesman (1995-1997). He worked on the National Security Council as Senior Director for Russia, Ukraine and Eurasia Affairs; Special Assistant to President Clinton; and Director for Soviet Affairs for President George H.W. Bush. Burns served in the American Consulate General in Jerusalem where he coordinated U.S. economic assistance to the Palestinian people in the West Bank and before that, at the American embassies in Egypt and Mauritania. He was a member of Secretary of State John Kerry’s Foreign Affairs Policy Board from 2014-2017. He is a graduate of Boston College (B.A. 1978) and the Johns Hopkins School of Advanced International Studies (M.A. 1980) and earned the Certificat Pratique de Langue Francaise at the University of Paris-Sorbonne (1977).

Jason Furman is Professor of the Practice of Economic Policy at Harvard Kennedy School (HKS). He is also nonresident senior fellow at the Peterson Institute for International Economics. This followed eight years as a top economic adviser to President Obama, including serving as the 28th Chairman of the Council of Economic Advisers from August 2013 to January 2017, acting as both President Obama’s chief economist and a member of the cabinet. During this time Furman played a major role in most of the major economic policies of the Obama Administration. Previously Furman held a variety of posts in public policy and research. In public policy, Furman worked at both the Council of Economic Advisers and National Economic Council during the Clinton administration and also at the World Bank. In research, Furman was a Director of the Hamilton Project and Senior Fellow at the Brookings Institution and also has served in visiting positions at various universities, including NYU’s Wagner Graduate School of Public Policy. Furman has conducted research in a wide range of areas, including fiscal policy, tax policy, health economics, Social Security, technology policy, and domestic and international macroeconomics. In addition to articles in scholarly journals and periodicals, Furman is the editor of two books on economic policy. Furman holds a Ph.D. in economics from Harvard University.

Ricardo Hausmann is the former Director of Harvard’s Center for International Development and Professor of the Practice of Economic Development at the Kennedy School of Government. He also teaches a capstone course on the MPAID program. Previously, he served as the first Chief Economist of the Inter-American Development Bank (1994-2000), where he created the Research Department. He has served as Minister of Planning of Venezuela (1992-1993) and as a member of the Board of the Central Bank of Venezuela. He also served as Chair of the IMF-World Bank Development Committee. He was Professor of Economics at the Instituto de Estudios Superiores de Administracion (IESA) (1985-1991) in Caracas, where he founded the Center for Public Policy. His research interests include issues of growth, macroeconomic stability, international finance, and the social dimensions of development. He holds a PhD in economics from Cornell University.

Karl Kaiser is Adjunct Professor of Public Policy Emeritus at the Kennedy School and a Fellow of the Project on Europe and the Transatlantic Relationship at the Belfer Center for Science and International Affairs. He was educated at the Universities of Cologne, Grenoble and Oxford and taught at the Universities of Bonn, Johns Hopkins (Bologna), Saarbruecken, Cologne, the Hebrew University, and the Departments of Government and Social Studies of Harvard. He was a Director of the German Council on Foreign Relations, Bonn/Berlin and an advisor to Chancellors Brandt and Schmidt. He serves on the Board of Internationale Politik, the Advisory Board of the American-Jewish Committee, Berlin, and the Board of the Federal Academy of Security Policy, Berlin. He is a recipient of the Atlantic Award of NATO. Professor Kaiser is the author or editor of several hundred
articles and about fifty books in the fields of world affairs, German, French, British and US foreign policy, transatlantic and East-West relations, nuclear proliferation, strategic theory, and international environmental policy. He holds a Ph.D. from Cologne University and an Honorary Doctorate of the Russian Academy of Sciences.

Jane Mansbridge, Charles F. Adams Professor of Political Leadership and Democratic Values, is the author of Beyond Adversary Democracy, an empirical and normative study of face-to-face democracy, and the award-winning Why We Lost the ERA, a study of anti-deliberative dynamics in social movements based on organizing for an Equal Rights Amendment to the U.S. Constitution. She is also editor or coeditor of the volumes Beyond Self-Interest, Feminism, Oppositional Consciousness, Deliberative Systems, and Negotiating Agreement in Politics. She was President of the American Political Science Association in 2012-13. Her current work includes studies of representation, democratic deliberation, everyday activism, and the public understanding of free-rider problems.

Manuel Muñiz is the Dean of the School of Global and Public Affairs at IE University and Rafael del Pino Professor of Practice of Global Transformation. He is also the Founding Director of IE’s Center for the Governance of Change, an institution dedicated to studying the challenges posed by accelerated societal and technological transformation to the public and private sectors. Dr. Muñiz’s research interests fall within the fields of innovation and disruption, political economy, and regional and global governance. From 2015 to 2017 Dr. Muñiz was the Director of the Program on Transatlantic Relations at Harvard University’s Weatherhead Center for International Affairs. Since 2017 he has been a Senior Associate at Harvard’s Belfer Center for Science and International Affairs as well as one of the promoters of its Project on Europe and the Transatlantic Relationship. Dr. Muniz holds a JD (Law) from the Complutense University in Madrid, an MSc in Financial Markets from the IEB, a Master in Public Administration from the Kennedy School of Government, and a DPhil (PhD) in International Relations from the University of Oxford. He is a recipient of a number of awards and recognitions including the Trilateral Commission’s David Rockefeller Fellowship and the Atlantic Council’s Millennium Fellowship. In 2016 he was appointed by Esglobal as one of the 25 intellectuals having the greatest impact on our thinking about Iberoamerica.

Joseph S. Nye Jr. is University Distinguished Service Professor, and former Dean of the Harvard’s Kennedy School of Government. He received his bachelor’s degree summa cum laude from Princeton University, won a Rhodes Scholarship to Oxford University, and earned a PhD in political science from Harvard. He has served as Assistant Secretary of Defense for International Security Affairs, Chair of the National Intelligence Council, and Deputy Under Secretary of State for Security Assistance, Science and Technology. His most recent books include The Power to Lead, The Future of Power, and Presidential Leadership and the Creation of the American Era. He is a fellow of the American Academy of Arts and Sciences, the British Academy, and the American Academy of Diplomacy. In a recent survey of international relations scholars, he was ranked as the most influential scholar on American foreign policy, and in 2011, Foreign Policy named him one of the top 100 Global Thinkers.

Meghan L. O’Sullivan is the Jeane Kirkpatrick Professor of the Practice of International Affairs and the Director of the Geopolitics of Energy Project at Harvard University’s Kennedy School. She is also the chair of the North American Group of the Trilateral Commission. Her third book, Windfall: How the New Energy Abundance Upends Global Politics and Strengthens America’s Power, was published by Simon & Schuster in September 2017. Dr. O’Sullivan has extensive experience in policy formulation and in negotiation. Between 2004 and 2007, she was special assistant to President George W. Bush and Deputy National Security Advisor for Iraq and Afghanistan during the last two years of her tenure. There, she helped run two strategic policy reviews: one on Afghanistan in the summer of 2006 and one on Iraq in late 2006 and early 2007, which led to the “surge” strategy. In her job at the National Security Council, Dr. O’Sullivan was responsible for building consensus around new policy directions in Iraq and Afghanistan, as well as overseeing their execution. Professor O’Sullivan has written several books and many articles on international affairs. She has been awarded the Defense Department’s highest honor for civilians, the Distinguished Public Service Medal, and three times been awarded the State Department’s Superior Honor Award. In 2008, Esquire Magazine
named her one of the most influential people of the century.

O’Sullivan earned a bachelor’s degree from Georgetown University, a masters of science in economics and doctorate in politics from Oxford University.

David Sanger is a national security correspondent and a senior writer. In a 36-year reporting career for The New York Times, he has been on three teams that have won Pulitzer Prizes, most recently in 2017 for international reporting. His newest book, *The Perfect Weapon: War, Sabotage and Fear in the Cyber Age,* examines the emergence of cyberconflict as the primary way large and small states are competing and undercutting each other, changing the nature of global power. He is also the author of two Times best sellers on foreign policy and national security: “The Inheritance: The World Obama Confronts and the Challenges to American Power,” published in 2009, and “Confront and Conceal: Obama’s Secret Wars and Surprising Use of American Power,” published in 2012. For The Times, Mr. Sanger has served as Tokyo bureau chief, Washington economic correspondent, White House correspondent during the Clinton and Bush administrations, and chief Washington correspondent. A 1982 graduate of Harvard College, Mr. Sanger was the first senior fellow in The Press and National Security at the Belfer Center for Science and International Affairs at Harvard. With Graham T. Allison Jr., he co-teaches Central Challenges in American National Security, Strategy and the Press at the Kennedy School of Government.

Bruce Schneier is an internationally renowned security technologist, called a “security guru” by The Economist. He is the author of 14 books – including the New York Times best-seller Data and Goliath: The Hidden Battles to Collect Your Data and Control Your World – as well as hundreds of articles, essays, and academic papers. His influential newsletter “Crypto-Gram” and blog “Schneier on Security” are read by over 250,000 people. Schneier is a fellow at the Berkman Center for Internet and Society at Harvard University, a fellow at the Belfer Center at Harvard’s Kennedy School of Government, and a board member of the Electronic Frontier Foundation. He is also a special advisor to IBM Security and the Chief Technology Officer of Resilient.

James K. Sebenius specializes in analyzing and advising on complex negotiations. He holds the Gordon Donaldson Professorship of Business Administration at Harvard Business School. In 1993, he took the lead in the School’s decision–unique among major business schools—to make negotiation a required course in the MBA Program and to create a Negotiation Unit (department) which he headed for several years. The Negotiation Unit grew to several full-time negotiation faculty teaching the required course to over 800 students per year as well as offering advanced dealmaking and negotiation courses to MBAs, doctoral students, and executives. The Negotiation Unit subsequently merged with the School’s Organization and Markets Unit to form a new Unit, “Negotiation, Organizations, and Markets (NOM).” Formerly on the faculty of Harvard’s Kennedy School of Government, Sebenius also currently serves as Vice Chair and as a member of the Executive Committee of the Program on Negotiation (PON) at Harvard Law School. At PON, he chairs the University’s annual Great Negotiator Award program, which has intensively engaged with negotiators such as Richard Holbrooke, Lakhdar Brahimi, George Mitchell, and Bruce Wasserstein. He also co-directs a project (with Nick Burns and Bob Mnookin) to extensively interview all former U.S. Secretaries of State—as of January 2017, including James Baker, George Shultz, Henry Kissinger, Madeleine Albright, Colin Powell, and Condoleezza Rice—about their most challenging negotiations.

**BIOGRAPHIES OF ORGANIZERS**

**Project on Europe and the Transatlantic Relationship**

**Nicholas Burns** is the Roy and Barbara Goodman Family Professor of the Practice of Diplomacy and International Relations at the Harvard Kennedy School. He is the founder and Faculty Chair of the Future of Diplomacy Project and Faculty Chair of the Project on Europe and the Transatlantic Relationship. He serves on the Board of Directors of the Kennedy School’s Belfer Center for Science and International Affairs, is a Faculty Affiliate of the Middle East Initiative, and is a Faculty Associate at Harvard’s Weatherhead Center for International Affairs. Burns is Executive Director of the Aspen Strategy Group and Aspen Security Project.
Directors of Entegris, Inc. He is Chairman of the Board of Our Generation Speaks, which seeks to bring together young Palestinians and Israelis in common purpose. He is Chairman of the American Ditchley Foundation and serves on the Board of Trustees of Boston College. He also serves on the boards of several non-profit organizations, including Special Olympics International, the American School of Classical Studies in Athens, the Center for the Study of the Presidency and Congress, Refugees International, The Trilateral Commission, the Richard C. Lounsbery Foundation, the Atlantic Council, America Abroad Media, the Association of Diplomatic Studies and Training, the Appeal of Conscience Foundation, the Boston Committee on Foreign Relations, the Gennadius Library, the NATO Cyber Center of Excellence, and the Foreign Policy Association’s Great Decisions Television Advisory Board. He serves on the Panel of Senior Advisors at Chatham House: the Royal Institute of International Affairs. He is a member of the Committee on Conscience of the United States Holocaust Memorial Museum, the American Academy of Arts and Sciences, the Council on Foreign Relations and the Order of Saint John. He is also a Fellow of the Massachusetts Historical Society. He is a life-long member of Red Sox Nation.

Cathryn Clüver Ashbrook is the founding Executive Director of the Future of Diplomacy Project, which examines the challenges to negotiation and statecraft in the 21st century, and the Project on Europe and the Transatlantic Relationship. She looks back on a ten-year career in international journalism and communications, during which she covered global affairs, most notably EU politics and business and the aftermath of September 11th, working as a producer and writer for CNN-International based in Atlanta and London. She served on the management team of the European Policy Centre in Brussels, where she was the Deputy Editor of its public policy journal, Challenge Europe and the think tank’s Communications Director, before joining Roland Berger Strategy Consultants as Senior Journalist and consultant in 2005. There, she worked on public policy issues (demographic change, urban competitiveness, green energy) and advised both the consultancy’s Chinese and French offices on branding and communication strategies. In 2009 she served in the second Bloomberg mayoral administration, where she implemented an online program for New York City’s 1.8 million limited-English-proficiency migrants to access essential public services.

Erika Manouselis is the Project Coordinator for the Future of Diplomacy Project and for the Project on Europe and the Transatlantic Relationship. Previously, she worked as an advisor and speechwriter at the Permanent Mission of Brazil to the UN. She holds a B.A. in Classics and political science with honors from Brown University and an MPhil in Political Thought and Intellectual History from the University of Cambridge.

Academic Director

Manuel Muñiz is the Dean of the School of Global and Public Affairs at IE University and Rafael del Pino Professor of the Practice of Global Transformation. He is also the Founding Director of IE’s Center for the Governance of Change, an institution dedicated to studying the challenges posed by accelerated societal and technological transformation to the public and private sectors. Dr. Muñiz’s research interests fall within the fields of innovation and disruption, political economy, and regional and global governance. From 2015 to 2017 Dr. Muñiz was the Director of the Program on Transatlantic Relations at Harvard University’s Weatherhead Center for International Affairs. Since 2017 he has been a Senior Associate at Harvard’s Belfer Center for Science and International Affairs as well as one of the promoters of its Project on Europe and the Transatlantic Relationship. Dr. Muniz holds a JD (Law) from the Complutense University in Madrid, an MSc in Financial Markets from the IEB, a Master in Public Administration from the Kennedy School of Government, and a DPhil (PhD) in International Relations from the University of Oxford. He is a recipient of a number of awards and recognitions including the Trilateral Commission’s David Rockefeller Fellowship and the Atlantic Council’s Millennium Fellowship. In 2016 he was appointed by Esglobal as one of the 25 intellectuals having the greatest impact on our thinking about Iberoamerica.
**Oihana Basilio** is the Director of Research and Online Programs at the Rafael del Pino Foundation and Lecturer at the Autonomous University of Madrid. She holds a PhD in Economics from the Autonomous University of Madrid, a MSc in Economics and Management of Innovation, a MSc in Society, Science and Technology from the European Inter-University Association and a Bachelor’s Degree in Economics from the University of the Basque Country.

**Vicente J. Montes Gan** holds a Bachelor in Economics (Autónoma University of Madrid), a Doctorate of Philosophy (School of Law, Complutense University of Madrid) and is Member of the European Academy of Sciences and Arts. He is member of the Spanish State Economist and Trade Specialist Corps, Officer of the Royal Order of Isabel La Católica, Leão de Oro of the Republic of Angola (AIA) and I Essay Prize Casa África. He is the Director (CEO) of the Rafael del Pino Foundation, Vicepresident of the Spanish Association of Foundations, Founder and President of the NGO Liberdom, member of the Board of Trustees of the NGO Flying Doctors AMREF HEALTH AFRICA, and member of the Editorial Boards of the academic magazine Información Comercial Española. Previous positions include: Vice-president of the UN Global Compact Spanish Network; President of the Spanish State Economists & Trade Specialist Association; Economic and Commercial Counsellor at the Embassy of Spain in Angola, Namibia, Congo, DR Congo, São Tome and Principe and Zambia; Director at ICEX; and Deputy Director General of the Spanish Court of Competition. He has also been Professor of Economic Analysis (Carlos III University of Madrid) and Chairman of the Department of Economics of the Ateneo de Madrid.