

The Project on Europe and the Transatlantic Relationship
Belfer Center for Science and International Affairs

IN COLLABORATION WITH

The Rafael del Pino Foundation

PRESENT

e-Global Civil Society Seminar

FACULTY CHAIR

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Carlota Taboada
Rafael del Pino Foundation

Harvard Kennedy School Virtual Classroom

September 27 – October 5, 2021

AGENDA CENTRAL EUROPEAN TIME (MADRID, SPAIN)

Day 1. Monday, September 27th

- 15:00–15:45** e-Networking
- 15:45–16:00** Welcome and Introductory Remarks
- 16:00–17:30** “Female Leadership in the Arab World”
Tawakkol Karman, 2011 Nobel Peace Laureate and Former Fisher Family Fellow, Future of Diplomacy Project
- 17:30–18:00** Break
- 18:00–19:30** “The Secret of Prosperity and the Role of Civil Society”
Ricardo Hausmann, Professor of the Practice of Economic Development, Harvard Kennedy School

Day 2. Tuesday, September 28th

- 17:00–17:45** e-Networking
- 17:45–18:00** Break
- 18:00–19:30** “Challenges Faced by Civil Societies around the World”
Robert Livingston, Lecturer in Public Policy, Harvard Kennedy School

Day 3. Wednesday, September 29th

- 15:00–16:30** “Power, for All: How It Really Works and Why It’s Everyone’s Business”
Julie Battilana, Professor of Business Administration, Harvard Business School and Alan L. Gleitsman Professor of Social Innovation, Harvard Kennedy School
- 16:30–17:00** Break
- 17:00–18:30** “Measuring Social Change: Performance and Accountability in a Complex World”
Alnoor Ebrahim, Professor at the Fletcher School of Law and Diplomacy, Tufts University
- 18:30–18:45** Break
- 18:45–20:15** “Growth Regimes and Representation Regimes: Patterns of Challenge and Response in Contemporary Capitalism”
Peter Hall, Krupp Foundation Professor of European Studies, Harvard’s Faculty of Arts and Sciences

Day 4. Thursday, September 30th

- 15:00–16:30** “The COVID Crisis and Informal Workers: Organizations of Informal Workers Demand a Better New Deal”
Martha Chen, Adjunct Lecturer in Public Policy, Harvard Kennedy School

Day 5. Tuesday, October 5th

- 17:00–18:30** “Reclaiming Civil Society and Democracy in an Ever Changing World. Building Movements, Creating on the Ground Impact, and Systems Change”
Jim Bildner, Adjunct Lecturer in Public Policy, Harvard Kennedy School
- 18:30–19:00** Farewell

AGENDA EASTERN TIME (CAMBRIDGE, USA)

Day 1. Monday, September 27th

- 09:00–09:45** e-Networking
- 09:45–10:00** Welcome and Introductory Remarks
- 10:00–11:30** “Female Leadership in the Arab World”
Tawakkol Karman, 2011 Nobel Peace Laureate and Former Fisher Family Fellow, Future of Diplomacy Project
- 11:30–12:00** Break
- 12:00–13:30** “The Secret of Prosperity and the Role of Civil Society”
Ricardo Hausmann, Professor of the Practice of Economic Development, Harvard Kennedy School

Day 2. Tuesday, September 28th

- 11:00–11:45** e-Networking
- 11:45–12:00** Break
- 12:00–13:30** “Challenges Faced by Civil Societies around the World”
Robert Livingston, Lecturer in Public Policy, Harvard Kennedy School

Day 3. Wednesday, September 29th

- 09:00–10:30** “Power, for All: How It Really Works and Why It’s Everyone’s Business”
Julie Battilana, Professor of Business Administration, Harvard Business School and Alan L. Gleitsman Professor of Social Innovation, Harvard Kennedy School
- 10:30–11:00** Break
- 11:00–12:30** “Measuring Social Change: Performance and Accountability in a Complex World”
Alnoor Ebrahim, Professor at the Fletcher School of Law and Diplomacy, Tufts University
- 12:30–12:45** Break
- 12:45–14:15** “Growth Regimes and Representation Regimes: Patterns of Challenge and Response in Contemporary Capitalism”
Peter Hall, Krupp Foundation Professor of European Studies, Harvard’s Faculty of Arts and Science

Day 4. Thursday, September 30th

- 09:00–10:30** “The COVID Crisis and Informal Workers: Organizations of Informal Workers Demand a Better New Deal”
Martha Chen, Adjunct Lecturer in Public Policy, Harvard Kennedy School

Day 5. Tuesday, October 5th

- 11:00–12:30** “Reclaiming Civil Society and Democracy in an Ever Changing World. Building Movements, Creating on the Ground Impact, and Systems Change”
Jim Bildner, Adjunct Lecturer in Public Policy, Harvard Kennedy School
- 12:30–13:00** Farewell

The goal of this seminar is to explore the latest global developments affecting civil societies.

We will focus on four seminar themes:

- 1) challenges faced by civil societies across the world;
- 2) the organizational governance of civil society;
- 3) the interface between the business sector and civil society; and
- 4) social innovation in response to global challenges.

BIOGRAPHIES OF LECTURERS

Julie Battilana is a professor of organizational behaviour and social innovation at the Harvard Business School and the Harvard Kennedy School, where she is also the founder and faculty chair of the Social Innovation and Change Initiative.



Her research examines the politics of change in organizations and in society, especially focusing on organizations and individuals that initiate and implement changes that diverge from the taken-for-granted norm. She is the author of two books: *The Working Manifesto*, co-authored by Isabelle Ferreras and Dominique Méda (Forthcoming, University of Chicago Press, originally published in French by Le Seuil, 2020), and *Power, for All: How it Really Works and Why It Is Everyone's Business* (New York: Simon & Schuster, 2021). She lives in Belmont, MA.

Jim Bildner is an Adjunct Lecturer in Public Policy at Harvard Kennedy School and a Senior Research Fellow at the Hauser Institute for Civil Society and the Center for Public Leadership at Harvard University. At the Kennedy School, his research interests include understanding the role of



private capital in solving public problems, extending the capacity of foundations to solve complex societal issues and the sustainability of public and private systems when governments disinvest in these systems. His course load includes co-teaching Public Problem Solving and Philanthropy. In addition, he serves as the CEO of the Draper Richards Kaplan Foundation where he focuses on investing in domestic nonprofits and social enterprises that are working to solve complex issues including systemic poverty, food insecurity, access to healthcare, homelessness, community development and second generation strategies to address these issues. In his board service, Mr. Bildner serves on the Investment Committees of boards with aggregate endowments in excess of \$4B as well as a member of numerous finance, investment and/or audit committees of these boards.

Martha Chen is a Lecturer in Public Policy at the Harvard Kennedy School, an Affiliated Professor at the Harvard Graduate School of Design, and co-founder, International Coordinator Emeritus and Senior Advisor of the global research-policy-action network Women in Informal Employment: Globalizing and Organizing (WIEGO). An experienced development practitioner and scholar, her areas of specialization are employment, gender, and poverty with a focus on the working poor in the informal economy. Before joining Harvard in 1987, she had two decades of resident experience in Bangladesh working with BRAC (now the world's largest non-governmental organization) and in India, where she served as field representative of Oxfam America for India and Bangladesh. Marty received a PhD in South Asia Regional Studies from the University of Pennsylvania. She is the author and editor of numerous books including *The Informal Economy Revisited: Examining the Past, Envisioning the Future* (co-edited with Françoise Carre), *Bridging Perspectives: Labour, Informal Employment, and Poverty* (co-edited with Namrata Bali and Ravi Kanbur), *The Progress of the World's Women 2005: Women, Work and Poverty* (co-authored with Joann Vanek, Francie Lund, James Heintz, Renana Jhabvala and Chris Bonner), *Mainstreaming Informal Employment and Gender in Poverty Reduction* (co-authored with Marilyn Carr and Joann Vanek), *Women and Men in the Informal Economy: A Statistical Picture* (co-authored with Joann Vanek and others). Dr. Chen was awarded a high civilian award, the Padma Shri, by the Government of India in April 2011; and a Friends of Bangladesh Liberation War award by the Government of Bangladesh in December 2012.



Alnoor Ebrahim is a professor at The Fletcher School and the Tisch College of Civic Life at Tufts University. His research addresses several core dilemmas of social change facing businesses, nonprofit organizations, and public agencies: How should they measure and improve their impacts on society? How should they handle competing demands for accountability from diverse stakeholders? How can they influence "system" problems such as global poverty that require collective action? Many of these questions are addressed in his award-winning book, *Measuring Social Change: Performance and Accountability in a Complex World* (Stanford University Press). He is also author of *NGOs and Organizational Change: Discourse, Reporting, and Learning* and is co-editor of *Global Accountabilities: Participation, Pluralism, and Public Ethics* (both with Cambridge University Press). Professor Ebrahim serves on



advisory boards to IRIS+ at the Global Impact Investing Network (GIIN), the Stanford Social Innovation Review (SSIR), and Imago Global Grassroots. He previously served on a working group established by the G7 to create global guidelines on social impact measurement, and worked with the NGO Leaders Forum, an annual gathering of CEOs of large humanitarian development organizations. His previous research on accountability mechanisms within the World Bank led to a Congressional Testimony on improving the Bank's information disclosure policy. Alnoor teaches courses on leadership and strategy, and also co-chairs an executive education program at the Harvard Kennedy School for the Schwab Foundation's social entrepreneurs.

Peter A. Hall is the Krupp Foundation Professor of European Studies in the Department of Government at Harvard University and a resident faculty member at the Minda de Gunzburg Center for European Studies. He has written widely about developments in the OECD political economies, the role of ideas and institutions in politics, methods of political science, European politics and issues of social inequality. His publications include *Governing the Economy* (1986), *The Political Power of Economic Ideas* (1989), *Varieties of Capitalism* (with D. Soskice, 2001), *Changing France* (with P. Culpepper and B. Palier, 2005), *Successful Societies* (2009), and *Social Resilience in the Neo-Liberal Era* (with M. Lamont, 2013), as well as more than a hundred articles on politics and policymaking in Europe. Hall is a Fellow of the British Academy, a member of the American Academy of Arts and Sciences and has been a visiting fellow at the Wissenschaftskolleg and Wissenschaftszentrum, Berlin, the Juan March Institute, Madrid and Sciences Po, Paris among many other institutions.



Ricardo Hausmann is the founder and Director of Harvard's Growth Lab and the Rafik Hariri Professor of the Practice of International Political Economy at Harvard Kennedy School. Under his leadership, the Growth Lab has grown into one of the most well regarded and influential hubs for research on international development. His scholarly contributions have had a significant impact on the study and practice of development. These include the development of the Growth Diagnostics and Economic Complexity methodologies, as well as several widely used economic concepts, such as Dark Matter, Original Sin, and Self-discovery. His work has been published in some of the top journals in the world, including *Science*, *Journal of Development Economics*, *Journal of International Economics*, *Proceedings of the National Academy of Sciences*, *Journal of International Money and Finance*,



Economic Policy and the *Journal of Economic Growth*, among many others. These publications have been cited more than 34,000 times, and their main findings have been highlighted in mass media outlets such as *The New York Times*, *The Financial Times*, *The Economist*, *The Wall Street Journal*, and *The Washington Post*. Since launching the Growth Lab in 2006, Hausmann has served as principal investigator for more than 50 research initiatives in nearly 30 countries, informing development policy, growth strategies and diversification agendas at the national and sub-national levels. Before joining Harvard University, he served as the first Chief Economist of the Inter-American Development Bank (1994-2000), where he created the Research Department. He has served as Minister of Planning of Venezuela (1992-1993) and as a member of the Board of the Central Bank of Venezuela. He also served as Chair of the IMF-World Bank Development Committee. He was Professor of Economics at the Instituto de Estudios Superiores de Administracion (IESA) (1985-1991) in Caracas, where he founded the Center for Public Policy. He holds a Ph.D. in economics from Cornell University.

Tawakkol Karman was awarded the 2011 Nobel Peace Prize in recognition of her nonviolent struggle for the safety of women and their right to full participation peace building process in Yemen. Karman was the first Yemeni, the first Arab woman, and the second Muslim woman to receive this honor, and at 32, was the youngest Nobel Prize Laureates to date. Karman is a mother of three as well as a human rights activist, journalist, politician, and the president of the organization Women Journalists Without Chains. She is a General Coordinator of the Peaceful Revolutionary Youth Council in Yemen. Bold and outspoken, Karman has been imprisoned on a number of occasions for her pro-democracy, pro-human rights protests. Amongst Yemen's Youth movement, she is known as "mother of the revolution", "the iron woman", and the Lady of the Arab Spring. *TIME* Magazine described her as a 'Torchbearer of the Arab Spring' and named her both one of the 100 most influential women defining the last century and one of the Most Rebellious Women in History. She was member of the High-Level Panel of eminent persons on the Post-2015 Development Agenda. She is now board member of the Facebook oversight board, and Nobel Women initiative, Karman continues to advocate against dictatorships, extremism and terrorism and takes an active role working to restore peace and political process in Yemen.



Robert Livingston is a social psychologist and a leading expert on the science underlying bias and racism in organizations. For two decades, he has served as a diversity consultant to scores of Fortune 500 companies, public-sector agencies, and non-profit organizations. Prior to joining the Harvard Kennedy School in 2015, he held professorships at the University of Wisconsin-Madison, Northwestern University's Kellogg School of Management, and the University of Sussex, where he was the chair of the organizational behavior area as well as the founder and faculty director of Centre for Leadership, Ethics, and Diversity (LEAD). His research on race, implicit bias, leadership, and social justice has been published in top-tier academic journals such as the *Journal of Personality and Social Psychology*, *Academy of Management Journal*, *Psychological Science*, and *Leadership Quarterly*. Dr. Livingston's work has also been featured in popular press outlets such as *The New York Times*, *Wall Street Journal*, and *Harvard Business Review*. His article "How to Promote Racial Equity in the Workplace" was the winner of the 2020 Warren Bennis Prize, awarded to the best article on leadership published in *Harvard Business Review* each year. His groundbreaking and influential approach to combatting racism is detailed in his book *The Conversation: How Seeking and Speaking the Truth about Racism Can Radically Transform Individuals and Organizations* published by Penguin Random House. The book debuted as a national bestseller in February 2021, and has received praise from media outlets, book critics, and industry executives. In his spare time, he enjoys jazz, wine and whiskey tasting, gastronomy, philosophy, interior design, real estate investing, hiking, and nature documentaries. He has resided in five countries and speaks four languages.



BIOGRAPHIES OF ORGANIZERS

The Project on Europe and the Transatlantic Relationship

Ambassador Nicholas Burns is the Goodman Family Professor of the Practice of Diplomacy and International Relations at the Harvard Kennedy School. He is Faculty Chair of the Future of Diplomacy Project and also of the Project on Europe and the Transatlantic Relationship at the Kennedy School's Belfer Center for Science and International Affairs. Burns is Executive Director of the Aspen Strategy Group and Aspen Security Forum, and Senior Counselor at The Cohen Group. He is Chairman of the Board of Our Generation Speaks, which seeks to bring together young Palestinians and Israelis in common purpose. Burns served in the United States government as a career Foreign Service Officer. He was Under Secretary of State for Political Affairs (2005-2008); the State Department's third-ranking official. He was U.S. Ambassador to NATO (2001-2005), Ambassador to Greece (1997-2001) and State Department Spokesman (1995-1997). He worked on the National Security Council as Senior Director for Russia, Ukraine and Eurasia Affairs; Special Assistant to President Clinton; and Director for Soviet Affairs for President George H.W. Bush. Burns served in the American Consulate General in Jerusalem where he coordinated U.S. economic assistance to the Palestinian people in the West Bank and before that, at the American embassies in Egypt and Mauritania.



Erika Manouselis is the Project Coordinator for the Belfer Center's flagship research projects on diplomacy and international affairs chaired by Ambassador Nicholas Burns: the Future of Diplomacy Project and the Project on Europe and the Transatlantic Relationship. In this role, she manages day to day operations and communications, and she also contributes to research outputs. Previously, she worked as an advisor and speechwriter at the Permanent Mission of Brazil to the United Nations from 2016-2017 where she helped Brazil with negotiations for the UN's budgetary and administrative committee. She holds a B.A. in Classics and political science with honors from Brown University, an MPhil in Political Thought and Intellectual History from the University of Cambridge.



Academic Directors

Marta Rey-García (Ph.D., Complutense University, Madrid; MBA, Columbia University, NY) is tenured Associate Professor of Management at the School of Economics and Business of the University of A Coruña (UDC), Spain, where she teaches advanced courses including the doctoral program and is involved in service-learning. Since 2011 she is the director of the Inditex-UDC Chair of Sustainability and of its Graduate Course on Sustainability and Social Innovation. Her interests lie at the crossroads of the governance of civil society organizations, business-society relations, philanthropy, sustainability, and social innovation. Her research has appeared in *Business & Society*, *Nonprofit and Voluntary Sector Quarterly*, *Voluntas*, *Nonprofit Management & Leadership*, the *International Encyclopedia of Civil Society* and other peer-reviewed outlets. She serves in the boards of the European Research Network on Philanthropy (ERNOP) and the Compromiso y Transparencia Foundation, in the advisory board of the Spanish Association of Foundations, and in editorial boards of journals such as *International Review on Public and Nonprofit Marketing* and *Revista de Economía ICE*. She has extensive experience as manager, consultant and lecturer in the nonprofit sector. Previous positions include: director (CEO) of the Barrie Foundation, and member of the advisory board of the Rafael del Pino Foundation.



Sebastián Royo is Provost and Vice President for Academic Affairs, and Professor of Political Science in the Department of Political Science at Clark University in Worcester, MA. Prior to that he served as Vice President of International Affairs and Professor in the Department of Political Science & Legal Studies at Suffolk University in Boston, USA, where he also served as Acting Provost and Senior VP for Academic Affairs between August 2016 and August 2019. He was a Visiting Scholar at Harvard University's Minda de Gunzburg Center for European Studies in 2019-20. Royo's articles and reviews on comparative politics have appeared in *Comparative Political Studies*, *European Journal of Industrial Relations*, *PS: Political Science and Politics*, *West European Politics*, *South European Society and Politics*, *Democratization*, *Mediterranean*



Quarterly, SELA, FP, Perspectives on Politics, and other journals. His has published several books including Varieties of Capitalism in Spain (2008); Lessons from the Economic Crisis in Spain (2013), and Why Banks Fail: The Political Roots of Banking Crises in Spain (2020). Royo is a Senior Research Associate at the Elcano Royal Institute in Madrid, and an and local affiliate at the Minda de Gunzburg Center for European Studies at Harvard University, where he is the co-chair of the Europe in the World Seminar. He is the founder and co-chair of the American Political Science Association's Iberian Studies Group, and serves in the editorial boards of South European Society & Politics and esglobal.org.

Rafael Del Pino Foundation

Vicente J. Montes Gan is the Director (CEO) of the Rafael del Pino Foundation, Vicepresident of the Spanish Association of Foundations, Founder and President of the NGO Liberdome, member of the Board of Trustees of the NGO Flying Doctors AMREF HEALTH AFRICA, and member of the Editorial Boards of the academic magazine Información Comercial Española. Previous positions include: Vice-president of the UN Global Compact Spanish Network; President of the Spanish State Economists & Trade Specialist Association; Economic and Commercial Counsellor at the Embassy of Spain in Angola, Namibia, Congo, DR Congo, São Tome and Principe and Zambia; Director at ICEX; and Deputy Director General of the Spanish Court of Competition. He has also been Professor of Economic Analysis (Carlos III University of Madrid) and Chairman of the Department of Economics of the Ateneo de Madrid. He holds a Bachelor in Economics (Autónoma University of Madrid), a Doctorate of Philosophy (School of Law, Complutense University of Madrid) and is Member of the European Academy of Sciences and Arts. He is member of the Spanish State Economist and Trade Specialist Corps, Officer of the Royal Order of Isabel La Católica, Leão de Oro of the Republic of Angola (AIA) and I Essay Prize Casa África.



Carlota Taboada is the Research & Online Programs Director at the Rafael del Pino Foundation being responsible for developing and testing new in-person and virtual formats for seminars, courses, and programmes that engage dynamic audiences in in-depth, meaningful experiences around the institution. Prior to this, she worked as Cultural Manager at Casa del Lector-GSR Foundation being responsible for disseminating the institution's philosophy with a strong commitment to collaboration and impact. Previously she worked at Instituto Cervantes and Mumbai University (India). She holds a Bachelor's Degree in English Studies (University of Santiago de Compostela), an MPhil in in Culture Studies (Carlos III University of Madrid), and an MPhil in Modern Languages & Education Research (University of Murcia).

